

MOTION BY SUPERVISOR ZEV YAROSLAVSKY

January 10, 2012

The County of Los Angeles conducts an annual March of Dimes fundraising campaign in support of efforts to reduce premature births and infant mortality. County employees have generously supported this voluntary effort for many years, forming department teams of walkers and sponsoring various fundraising activities. Last year, County employees raised \$328,967 for the March of Dimes campaign.

The County's March of Dimes "March for Babies" campaign is dedicated to continuing a tradition of fighting prematurity and infant mortality. County walkers will participate in the March of Dimes "March for Babies" walk-a-thon on Saturday, April 28, 2012 beginning at 8:00 a.m. in Exposition Park. A County team photo will be taken at 7:30 a.m. in front of the Chief Executive Office's booth.

The 2012 campaign activities will include activities such as, County Night at Dodger Stadium, March of Dimes "MedWalks" at County hospitals and health centers, County Night at Disneyland, and "Blue Jeans for Babies," on Wednesday and Thursday, May 23 and 24, 2012.

MOTION

MOLINA _____

RIDLEY-THOMAS _____

KNABE _____

ANTONOVICH _____

YAROSLAVSKY _____

The County receives a portion of the funds raised for the March of Dimes to support research, education and programs that help give every baby a healthy start.

I, THEREFORE, MOVE that the Board of Supervisors:

1. Proclaim April 28, 2012 as “County of Los Angeles March of Dimes Day;”
2. Proclaim May 23 and 24, 2012 as “Blue Jeans for Babies Days” throughout Los Angeles County in support of the March of Dimes Campaign with the theme “Healthy Babies, Happy Families;”
3. Waive parking fees for 50 cars in the amount of \$1,000, excluding the cost of liability insurance, at The Music Center Garage for department coordinators attending the annual training workshop on February 29, 2012;
4. Waive parking fees for 50 cars in the amount of \$1,000, excluding the cost of liability insurance, at The Music Center Garage for department coordinators attending the annual executive breakfast kickoff on March 6, 2012;
5. Waive parking fees for 35 cars in the amount of \$700, excluding the cost of liability insurance, at The Music Center Garage for department coordinators attending the campaign wrap-up meeting in the month of September 26, 2012;
6. Waive County-wide fees for setup and other support by the Internal Services Department, excluding the cost of liability insurance, for fundraising activities in support of the 2012 March of Dimes “March for Babies”;
7. Request the Chief Executive Officer and the Director of Internal Services to provide the necessary support services for the March of Dimes campaign; and

8. Encourage all County employees and Department/District Heads to voluntarily participate in the County 2012 March of Dimes “Healthy Babies, Happy Families,” a worthwhile effort to reduce premature births and infant mortality in the County of Los Angeles.

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